# ANNUAL REPORT 2020

### North Carolina Association of Pharmacists

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**NERGEOCO** 

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## **EXECUTIVE DIRECTOR'S MESSAGE**

Dear NCAP Member,

Throughout this report you will find a number of key strategic, financial and operating highlights for 2020. This past year has been extremely challenging. We have all felt the stress, as well as taken great pride in our profession's role during the pandemic. Despite the restrictions imposed by COVID-19, the Association remained active on so many different fronts, as evident within the pages of this report. The year has helped further highlight the importance of having a unified pharmacy association. No one could have predicted that entering our third decade as a merged association that we would be facing the greatest public health crisis of modern times. We are proud to have served you while you were caring for patients and your communities.

"A year devoted to service, information and resources for our members, while they served on the pandemic front lines."

Enjoy the report. It is provided in the spirit of transparency, regarding the health of our Association, and to help keep our members informed. I hope you feel a sense of pride after reviewing the content, and as always thank you for your membership.



Pharmacy Proud,

Penny S. Shelton, PharmD, FASCP Executive Director

## GOVERNANCE

#### 2020 Board of Directors

- Debra Kemp, Chairperson (Durham VA Medical Center)
- David Phillips, President (Blue Ridge Pharmacy)
- Elizabeth Mills, President-elect (Campbell University)
- Thomas D'Andrea, Treasurer (Wellcare)
- Matthew Kelm, Secretary (Duke University Medical Center)
- Brianna Berrish, New Practitioner Network Chair (Trellis Supportive Care)
- Shannon Brown, Student Pharmacist Forum Chair Jan-April (Campbell University)
- Anita Yang, Student Pharmacist Forum Chair May-Dec (University of North Carolina)
- Jennifer Wilson, Ambulatory Care Practice Academy Chair (Wingate University)
- Ann Marie Nye, Chronic Care Practice Academy Chair (ECU & Campbell University)
- Courtney Bradley, Community Care Practice Academy Chair (High Point University)
- Ryan Mills, Health-System Practice Academy Chair (Novant Health)
- Ouita Gatton, At-large Director (University of North Carolina)
- Holly Nunn, At-large Director (Independent Consultant)
- Vinay Patel, At-large Director (Mako Rx)

#### 2020 Committee, Project Team & Task Force Chairs

- Holly Canupp (Residency Conference Planning Project Team)
- Evan Colmenares (Membership Committee)
- Nick DeGaza (Technician Task Force)
- Tina Hipp (Membership Committee)
- Amy Holmes (E-Learning Project Team)
- Todd Jackson (Policy & Advocacy Committee)
- Nita Johnston (Technician Task Force)
- Matthew Kelm (Annual Convention Planning Project Team)
- Cortney Mospan (Hormonal Contraceptives Task Force)
- Franklin Roye (Medical Cannabis Task Force)
- Mollie Scott (Hormonal Contraceptives Task Force)
- Tasha Woodall (Communications Committee)
- Greg Vassie (Medical Cannabis Task Force)
- Mary-Haston Vest (Communications Committee)
- Tim Weber (NCAP & BOP Joint Committee on Telepharmacy)
- Dustin Wilson (Annual Convention Planning Project Team)

## NCAP VISION STATEMENT

NCAP will be recognized as the essential organization representing pharmacy in North Carolina, fostering the advancement of pharmacy practice to improve the health of the people we serve.

## NCAP MISSION STATEMENT

NCAP exists to unite, serve and advance the profession of pharmacy for the benefit of society.

## NCAP FOCAL OPERATING TENETS



**Build Awareness** 

NCAP focuses on building awareness of the role of pharmacists in patient care.



Create Value

NCAP focuses on creating meaningful value for pharmacists, student pharmacists and technicians.



*Generate a Voice* NCAP focuses on representing the profession by serving as a collective voice on policy, legislation, and regulation.

## **LEGISLATIVE & REGULATORY SUMMARY**

#### **General Overview**

In late 2019, the Board of Directors approved a change in our lobbying contract, and on January 2, 2020 NCAP officially registered Anthony "Tony" Solari, principal with Solari Government Solutions to serve as our lobbyist. With 2020 being a short session year, we began the year working our connections, in the NC General Assembly, to layout strategies for getting our two bills, introduced in 2019, across the finish line. In March of 2020, the coronavirus pandemic, forced a whole host of new advocacy needs from participating in weekly state stakeholder meetings, to setting up information portals, and advocating for pharmacist authority to assist with or provide COVID-19 testing and vaccinations. During 2020, NCAP members should have noticed a number of changes related to our advocacy work. We held more informational sessions and published an advocacy-specific newsletter throughout the year; as well as created a new government affairs webpage.



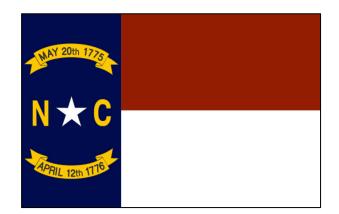
In June, the NCAP staff, our lobbyist, and the Policy & Advocacy Committee hosted a virtual legislative week. The event was a success. It provided greater flexibility for members to participate. The interaction with legislators was longer and of higher quality as compared to previous 'in-person' years. The even really helped pharmacy to build stronger relationships with many of our representatives and senators. By the fall, our PBM legislation was still held up in conference committee with the committee members working to reach agreement on the

bill. Many people, put in numerous hours over the year, and saw our bill get to the final hours of the 2020 Legislative Session; and it came very close to passing. What kept it from passing? It was the addition of controversial language from a non-pharmacy bill. Some leaders in the General Assembly saw our bill had momentum, and in the waning hours of the session, they made the addition, which in the end caused dissent and tanked our PBM legislation. Meanwhile, our collaborative practice bill, because it did not get traction in 2019; and because of more urgent needs generated by the pandemic, we had to put our attempt to modernize our existing collaborative practice authority statute on hold until 2021. In addition to legislative activities, NCAP also supported several task forces to work on telepharmacy, and ongoing work exploring options for expanded pharmacist scope, and what future medical cannabis legislation in North Carolina should include for pharmacists and patients.

#### 2021 Advocacy Agenda

The following are the bills that NCAP plans to run during the 2021 Legislative Session.

- Pharmacy Benefit Managers (Licensure, Transparency, & Protections)
- Modernizing Collaborative Practice
- Addition of Medication Administration to Pharmacists' Scope of Practice
- Expanded Role for Pharmacists in Public Health
  - Limited prescriptive authority for specific classes of medications
  - Test-and-treat authority for conditions such as influenza
- Payment Parity for Pharmacist-Provided Patient Care Services



### **SUMMARY OF 2020 EVENTS**

One of the key roles of our Association is to convene the profession, by helping bring members together for education, resources, networking, and to celebrate our vital role in the care of our patients.

#### Spring Conference

The NCAP Chronic Care and Health-System Practice Academies held their spring conference at the Rizzo in Chapel Hill on March 5<sup>th</sup> & 6th. A breakout forum was devoted to health-system leadership and management topics on the second day of the conference. After a 20% gain in attendance in 2019, the event was down by 18.6% in 2020, with a total of 131 participants.

#### Leadership Buzz

The NCAP New Practitioner Forum launched a new professional development initiative focused on leadership. Leadership Buzz uses 'bookclub-like' discussions facilitated by pharmacy leaders in the state. The 2020-2021 Leadership Buzz will discuss 6 different leadership books, and there are 22 new practitioners participating in this inaugural activity.

#### Live Stream Webinars

Prior to 2020, NCAP had provided a library of on-demand CE programs. This year we quickly had to shift to also providing live stream CE. Between April and December we hosted a total of 13 live stream sessions offering 1-1.5 hours of CE each. The webinars included our Sunday CE Series, Summer Kick-off Series, and our Dog Days of Summer Series. Average attendance for our live stream events = 42.

#### Legislative Week

The NCAP Policy & Advocacy Committee hosted a virtual Pharmacy Legislative Week. A small but very engaged number (57) attendees took time to meet with their legislators. NCAP staff set up zoom appointments for members and their legislator(s); our lobbyist participated alongside members for each meeting. Feedback was very positive and indicated the interaction was informative and helpful.

#### Residency Conference

NCAP hosted the 21<sup>st</sup> Annual Residency Conference virtually on July 17<sup>th</sup>. There were 253 participants, representing 25 different programs across the state. This was the first event, that the pandemic forced a change to a virtual platform, which led to holding the event as a ½ day program covering advocacy, resiliency & virtual precepting

#### Annual Convention

2020 Annual Convention was held Oct 29th-Nov 6<sup>th</sup>. This was the first NCAP event using our new learning management system; and our firstever, all virtual convention. We provided 30+ hours of continuing education, included three workshops, and NCAP's inaugural hosting of an anti-infective forum for ID pharmacists. Our convention registration numbers minus the ID forum were down 15% as compared to 2020. The feedback on the quality of programming had the highest rankings in a decade.

## A STRONGER FISCAL FOOTING

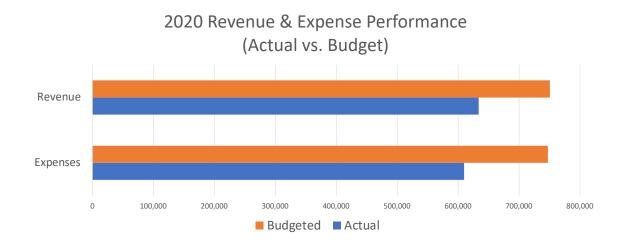
As a member you want to know the NCAP leadership and staff are being good stewards of your money, and that the leadership is tasked with carrying out the Association's business, while ensuring financial stability. What does financial stability mean? For many, financial stability represents different things, but for our Association, stability means:

- Establishing a revenue-positive budget;
- Operating 'in the black' (a profit), meaning revenue outpaces expenses for the year; and
- Generating savings to support at least six months of operating expenses in the event of an emergency.



Despite a very challenging year, as of December 31, 2020, NCAP ended the year, on the profit/loss statement, in the black by \$23,834, primarily due to a grant issued by the NCAP Endowment in late December, which helped to offset many of our education-related expenses during the year. It was a year of unforeseen complexities and our overall revenue was down \$116K (15.6%) from what we had budgeted for 2020. In the year of a pandemic, we were able to tighten our belt, push back some contractual arrangements, and because of the forced virtual environment, altogether, we were able to curb our expenses for the year by 18.4%.

### Graphic Statement of Income (Revenue vs. Expenses)



#### Key Revenue Categories as Percentage of Total Revenue

DESCRIPTION	2020	% of TOTAL	Change in %
DESCRIPTION	REVENUE	REVENUE	Total from 2019
Membership	\$160,225	25.3	+3.5%
Grants	\$176,103	27.8	-3.6%
Meetings & Education Events	\$75,029	11.8	-8.5%
Exhibitors, Sponsors & Ads	\$25,708	4.1	-2.9%
CE Accreditation & MPJE Study Resources	\$80,677	12.7	+7.6%
Partnership Endorsements	\$66,476	10.5	-0.03%

#### Assets

NCAP has assets totaling \$920,310.<sup>\*</sup> Within this total, the Association has approximately \$25,500 in net property and equipment, \$41,500 in checking and approximately \$800,000 in savings and investments, capable of covering a projected time frame of 13 months operating expenses in the event that a catastrophic event should occur.

\*Note: Does not include NCAP Endowment, which is a separate 501c(3) organization.

### Key Expense Categories as Percentage of Total

#### **Expenses**

DESCRIPTION	EXPENSE	% of TOTAL EXPENSES	Change in % from 2019
Legal, Accounting & Lobbyist	38,242	6.3	-0.04%
Rent	55,266	9.1	+1.9%
Office Operations	29,855	4.8	-0.07%
Salaries, Payroll Fees & Taxes	304,847	54.0*	+5.2%*
Meetings & Other Education	72,046.63	11.8**	-11.5%**
Health Insurance & Retirement	22,639	3.7	-0.02%
Travel, Lodging, Meals for Staff	5,312	0.8	-1.32%
Technology & IT Services	22,763	3.7	+0.7%

\*Due to the timing of holidays, there was an extra payroll deduction that fell in 2020.

\*\*Meeting expenses were unusually low in 2020 due to the pandemic-enforced restrictions.

#### Key Takeaway

Despite the pandemic, NCAP maintained a strong financial performance, and our safety net of reserve funds remained intact. Our Association is strong and financially healthy!

### 2020 Performance as Compared to 2019



### ACADEMIES & FORUMS Ambulatory Care Practice Academy

The inaugural year of the Ambulatory Care Academy was focused on bringing ambulatory care pharmacists from across the state together under one umbrella. Being a new Academy, Executive Committee members focused on raising awareness of the Academy's creation and uniting various Ambulatory Care focused interest groups throughout the state, including the Ambulatory Care Pharmacy Forum and the Western North Carolina Outpatient Pharmacy Partners (WNCOPP). The Academy also contributed to other NCAP initiatives including contributing content for the Annual Convention and awarding the first Ambulatory Care Practitioner of the Year Award to Dr. Debra Kemp.



### **Chronic Care Practice Academy**

The Chronic Care Practice Academy, in collaboration with the Health-System Practice Academy, planned the content and speakers for the 2020 NCAP Chronic Care and Health-System Practice Spring conference. It was fortunate that this event took place before the pandemic took a foothold here in NC. Attendees were able to gather in person March 5th-6th. The topics and speakers were diverse, highly informative and provided timely updates on a mix of chronic diseases. The Academy recognized two pharmacists: Heather Eaton-Erskine as the Chronic Care Practitioner of the Year, and Holly Nunn with the Excellence in Geriatrics: Dale Jones Memorial Award. In the Spring, the Academy advocated for consultant pharmacists to have access to information for remote patient chart reviews when some facilities restricted visitors due to COVID-19. The Academy thanks all pharmacists involved in taking care of older adults and chronic care patients who are at high risk for severe COVID-19 illness and death.



### **Community Care Practice Academy**

Members of the Community Care Academy were involved in a number of important 2020 initiatives, including the planning of outpatient-based best practices topics and speakers at the virtual NCAP Annual Convention. Community Care Academy members were strong attendees of virtual immunization education provided by NCAP throughout the year. The Academy was also excited to announce the Community Care Practitioner of the Year award to Dr. Ashley Duggins, who is an exemplary pharmacist. Finally, the Community Care Academy provided discussion board opportunities throughout the year for timely topics for community pharmacists. The Community Care Academy looks forward to providing more discussion in the coming year.



### **Health-System Practice Academy**

The academy spent time this year reorganizing and appointing members to fill open leadership team positions, which was necessitated by the formation of the ambulatory care academy. The Health-System Practice Academy, in collaboration with the Chronic Care Practice Academy, planned the content and speakers for the 2020 NCAP Chronic Care and Health-System Practice Spring conference. Topics included: 1) a debate on the controversy around use of statins for primary prevention in older adults, and 2) presentations highlighting psychotropic medications, chronic obstructive pulmonary disease, peripheral arterial disease and direct oral anticoagulants, and pain management. Past Chair, John Brock Harris in collaboration with Amy Holmes and Savannah Ware published "Evaluation of Lactation Compatibility Reference Recommendations" in the Annals of Pharmacotherapy. As our state's affiliate to ASHP, the academy participated in national trends and needs assessment surveys. In addition, the group established a Technician Workforce Task Force to explore a variety of technician education, training and expanded scope needs in North Carolina.

#### **New Practitioner Forum**

The New Practitioner Forum (NPF) used the 2020 year to envision the Forum's goals and spread the word about opportunities to be involved in the Forum. Although NPF only had a small leadership team, in 2020, we were able to start an Instagram account and begin making more NPF-relevant posts. In addition, the Forum drafted our Administrative Procedures for approval by the NCAP Board of Directors. NPF hosted both a new practitioner virtual social hour and a business meeting during the NCAP Annual Convention. This year, NPF also

hosted the inaugural session of The Leadership Buzz, a leadership book club for new practitioners across the state. The first conversation was on the book *The Leadership Bus*: *How To Be A Truly Effective & Successful Leader* by Ted Corcoran; and the discussion was facilitated by Udobi Campbell, Regional Director of Pharmacy UNC Health. This engaging and thought- provoking virtual gathering is being continued in 2021 with five more sessions. Through focus groups with colleagues, NPF uncovered that new practitioners are "burnt out" on virtual social gatherings, but are still interested in participating in virtual leadership and personal development opportunities. We hope to build upon the progress we made in 2020 during the upcoming year.



#### **Student Pharmacist Forum**

Despite the COVID-19 pandemic, Student Pharmacist Forum (SPF) Leaders successfully leveraged a virtual platform as a technological advantage for effective collaboration. Starting in May 2020, regular Zoom Meetings with SPF Leaders have taken place to cultivate creative strategic planning for new initiatives. In July 2020, student pharmacists were well represented at NCAP's Virtual Legislative Week, where students had the opportunity to participate in virtual meetings with state legislators. During Legislative Week, there were 37

student pharmacists with representation from each of the four North Carolina pharmacy schools, student pharmacists comprised 52% of the total NCAP member involvement.

Kicking off the Fall 2020 Semester, NCAP Executive Director, Penny Shelton, and SPF Chair, Anita Yang, hosted a webinar, "What Every Student Pharmacist Should Know about NCAP" to encourage students to get involved with NCAP as early as their first year of pharmacy school. Additionally, a new Pandemic and Disaster Preparedness Workshop was executed by the University of North Carolina Eshelman School of Pharmacy Asheville Campus in collaboration with Buncombe County's Department of Health and Human Services (DHHS). This virtual workshop provided students in all four SPF Chapters with the tools to get involved with volunteering with their SPF Chapter's respective county's DHHS to assist with COVID-19 tests and wellness checks.



During our SPF-hosted 2020 Flu Be Gone Week, student pharmacists provided education to patients on the importance of getting the influenza vaccine, and ultimately vaccinated 2,156 patients across North Carolina. At NCAP Annual Convention, students participated in a Student and Resident/Fellow Roundtable session that consisted of 9 different roundtable sessions facilitated by 20 residents and fellows for student pharmacists. Historically, the Over-the-Counter (OTC) Jeopardy Competition between the winning teams from each of the four schools would occur in-person during NCAP Annual. Due to NCAP Annual's shift to a virtual platform, SPF hosted an OTC Jeopardy Competition in November 2020 using the online "Kahoot!" game function.

SPF Leaders have a robust upcoming Spring 2021 semester with plans to execute a five-part Student-Led Advocacy Initiative with a "Student Pharmacist Advocate" certificate component. The goal of this initiative is to provide students with the tools and knowledge to have impactful meetings with state legislators advocating for the advancement of the pharmacy profession.

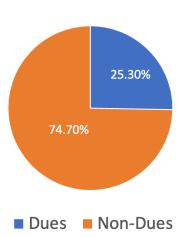
## **MEMBERSHIP MAKES A DIFFERENCE**

North Carolina Association of Pharmacists (NCAP) represents the profession of pharmacy. As a member association, we exist to serve our members. Your elected Board of Directors and the Executive Director ensure that your membership dues are used to carry out our mission and vision. Each member is like a cog on a wheel helping us efficiently and effectively turn the wheels of progress.



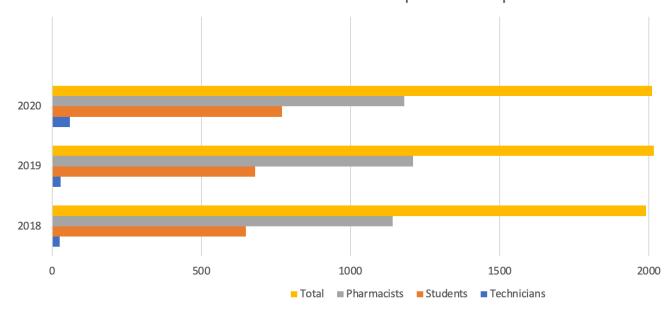
### Membership Dues

2020 was to be another pivotal year for NCAP with regards to membership. Our primary goal was to continue to build off the gains we had made the previous year in membership growth and retention. We had also hoped that in 2020 we would see membership dues as a greater percentage of the Association's total annual revenue.



#### Revenue

The good news is that NCAP did realize a 3.3% increase in the total amount of dues collected in 2020, as compared to 2019. Membership dues, as a percent of total revenue, also grew by 3.5% to 25.3%. However, 2020 was an unusual year, and much of this percent gain is attributable to the fact that our total revenue, as the denominator, was down by \$92,981, when compared with 2019.



NCAP Membership 3-Year Comparison

#### Membership: We Held Steady in a Year of Unprecedented Challenges

Like our members, in 2020, NCAP felt the impact of the pandemic on our membership numbers. Overall, by year-end, we managed to stabilize membership losses that had occurred throughout the year, but we lost most of the really promising growth trend that we had made the previous year. In 2019, we had gains in membership for each month of the year when compared to 2018; but in 2020, we had more of a rollercoaster pattern. Given the unprecedented challenges of 2020, NCAP faired relatively well, when compared to many associations that were decimated by the pandemic. We ended the year, most likely due to the timing of our convention, with relatively no change in total number of members. For 2021, the NCAP Board of Directors and staff will remain committed to rebuilding NCAP membership.

"Membership remained somewhat stable despite the pandemic."



## NCAP 2020 AWARD RECIPIENTS

Ambassador Award-none Ambulatory Care Practitioner of the Year Award–Debra Kemp ASHP Leadership Award–Ryan Mills Bowl of Hygeia–Amina Abubakar Chronic Care Practitioner of the Year–Heather Eaton-Erskine Community Care Practitioner of the Year–Ashley Duggins Distinguished Young Pharmacist Award–Courtney Bradley Don Blanton Award–Todd Jackson Excellence in Geriatrics Dale Jones Memorial Award–Holly Nunn Excellence in Innovation Award–Franklin Roye & Greg Vassie Health-System Practitioner of the Year–Nita Johnston McKesson Leadership Award (awarded to incoming President)-Beth Mills NCPA Leadership Award (awarded to incoming President)-Beth Mills President's Award (awarded to outgoing President)-David Phillips President's Service Award–Amy Holmes, William Taylor, Jenn Wilson Student Pharmacist of the Year Award–Peter Triggiani & Anita Yang Technician of the Year Award–Jennifer Auman



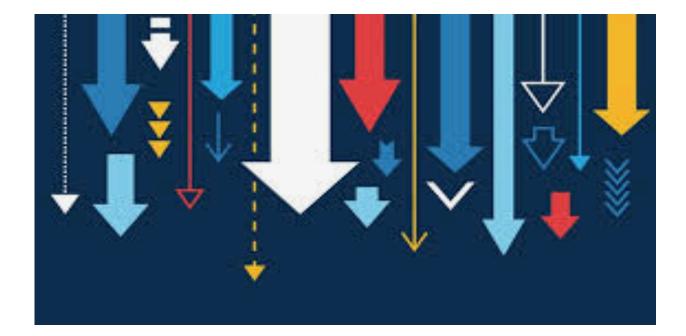
## FOCUS ON PRACTICE ADVANCEMENT

2020 will undoubtedly go down in history as one of the most unorthodox years many of us will likely experience in our lifetime. The pandemic has changed our lives forever. Gone are the days of nonconformity and our aversion to change. We were forced into a realm of exploration and the need to solicit new and innovative ways of care delivery. Our priorities shifted from managing chronic disease to simply managing 'COVID.' However, despite the shift to all things COVID, NCAP continued to grow, in 2020, with our educational efforts, grant-funded initiatives, and other projects.

Our partnership with the Governor's institute remains strong as we look forward to expanding opioidrelated initiatives into the 2021-2022 fiscal year. The Cardinal Grant, which will wrap up in July of 2021, shows promising results from pharmacist-led interventions in chronic pain management.

NCAP is grateful for the efforts of our professional colleagues. Even in these unprecedented times, they stood firm in their participation in these initiatives, ultimately proving the unprecedented value pharmacists bring to the management and care of our patients.

Keep reading for a peek at some of our most successful accomplishments in 2020.



#### **Educational and Advanced Training Outcomes**

#### Caring for Patients with Opioid Use Disorder: Certificate Training for Pharmacists



Description: Certificate level training for pharmacists interested in providing an advanced level of care management to patients with Opioid Use Disorder.

- ▶ 16 hours ACPE Continuing Education
- ▶ 10 hours online learning
  - Epidemiology & Pathophysiology of OUD
  - Medications for OUD
  - Role of Pharmacists in Recovery
  - Pharmacists Models of Care for OUD
- ▶ 4 hours case preparation for LIVE session
- 2 hours Virtual LIVE Session
- Pharmacists registered Pharmacists completing Certification



#### Student-Pharmacists Opioid Stewardship Certificate Training Supported by The Cardinal Health Foundation

Description: Advanced training for the next generation of pharmacists to aid in combating the opioid epidemic upon entry into the workforce

Four online learning modules:

- Use of SBIRT
- Fundamentals of Medications for OUD
- Chronic Pain Management
- Harm Reduction

#### LIVE interactive sessions for integrating service concepts

Complete a community evidence-based education outreach program

Students Enrolled 268 Modules Complete 110 Campaigns Complete 9





Wingate UNC Campbell High Point

Wingate UNC Campbell High Point



Be part of the solution and arm yourself with the know dae and skills you'll need in the workforce to combat the opicid epidemial

#### TO RECEIVE CERTIFICATION PARTICIPANTS WILL COMPLETE

- Four online learning modules that include:
   Use of SBRT (Screening, Briel Intervention, and Referral to Treatment)
   Fundamentals of Medication-Assisted Treatment (MAT)
   Chronio Pain Management Topics and Best Practice

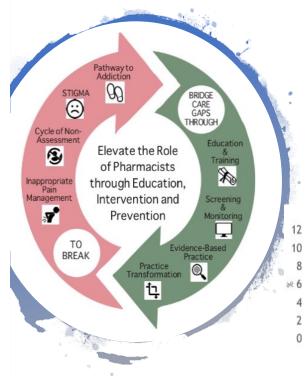
  - Harm Reduction Topics and Service Concepts
     ngage in UVE interactive and practical sessions for integrating service con velete a community evidence-based education outreach program

information visit the NCAP website at

Α

#### **Grant Project Outcomes**

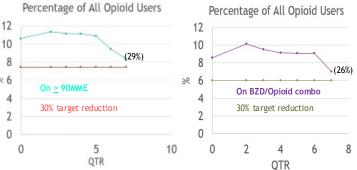
### Cardinal Health Foundation - <u>Optimum Prescribing in Pain</u> Management (OPPM)



Practice Transformation for Appropriate & Safe Pain Management

**Purpose:** 2-year initiative designed to engage pharmacists in providing interventions to improve opioid prescribing and use **Participants:** 19 independent community pharmacies **Core Measures:** 

Reduce identified patients taking opioids (<u>> 90MME</u>) by 30%
 Reduce identified patients using both BZD's/opioids by 30%
 Outcomes on Core Measures: after 21 months

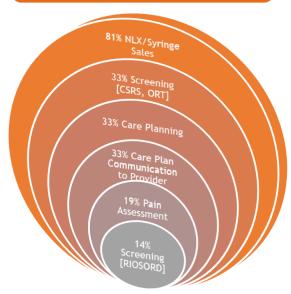


15/21 - New Recruits

### Governor's Institute - 2020 Harm Reduction Grant

Purpose: Engage existing pharmacies from the 2019 project as well as new pharmacy recruits in additional harm reduction services

- Continue promoting naloxone & syringe sales (2019)
- · Improve screening to identify high risks patients
  - ✓ CSRS
  - ✓ ORT
  - ✓ RIOSORD
- Promote use of pain assessments & pain agreements to ensure patient safety
- Promote use of risk-reducing care plans & provider collaboration for patients taking opioids chronically



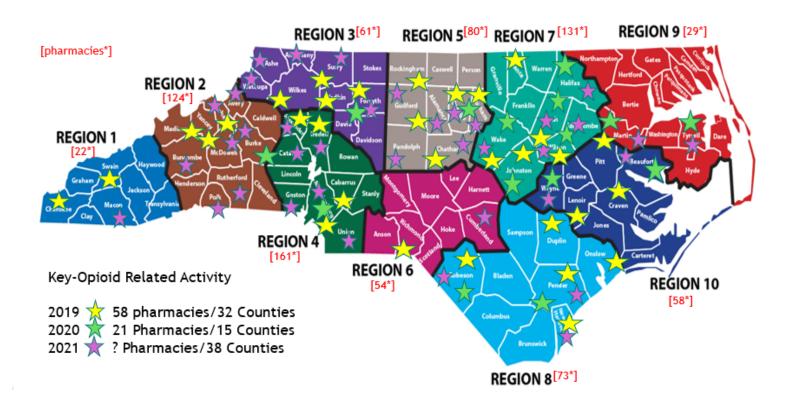
21/25 - Pharmacies Completed Grant

6/21 - Previous HR Participants

# Reach is Everything!

The work of the association in expanding the role of pharmacists in this state as it relates to combating the opioid crisis is longstanding, dating back to 2016.

In each grant, initiative, training, webinar, whatever the outlet or venue, pharmacists have shown their commitment to being part of the solution and we will continue to work, scaling our efforts across the state until we effectively reach pharmacies in all 100 counties throughout NC.



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### IT TAKES A VILLAGE

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"It takes a Village" is an idiom that means many people are needed to achieve a goal. At NCAP, we fully recognize the role others play in the success of our initiatives and we are most appreciative of the help we receive from students. They are the drivers helping to forge many of our projects over the finish line, and we are indebted to their service. For 2020, we have a host of students to thank for their unsurpassed workmanship and contributions.

#### Interns

[Website & Learning Management System Technical Support, Data Collection & Analysis, Opioid Overdose Prevention Resource Development & Marketing]

- Peter Triggiani
  - Xiaorui Fu
- Dani Youmans

#### PharmD/MPh Students

[COVID Vaccine Testing Toolkit, Smoking Cessation Research and Resource Development]

- Katlyn Bradford
  - Oliver Valdez
- Tayler Clark
  Abby Cowan
- Jules Hickey
- Aubrey LaVoie
- Anthony Siggia
- Emily Steinbock
- Kayla Tunehag

#### **APPE Students**

[Immunization Toolkit, Smoking Cessation Research & Resource Development, Website Review for Material Migration to New Association Managment System]

- Kecia Missos
- Megan Day
- Emily Woodfield
- **Thomas Cameron**

### WHAT TO EXPECT IN 2021

Here are some of the changes, initiatives and projects that we anticipate will occur during 2021.

- Timing for Annual Convention–Starting in 2021, our Annual Convention will be held in June/July timeframe, with June 6-9 as our 2021 dates.
- NCAP Executive Fellowship—with the support of the NCAP Endowment, the Association will establish a Fellowship in Association Management.
- Diabetes Prevention Toolkit–during 2021 NCAP will be working with a team of pharmacy and public health students to create this resource for pharmacists. The toolkit will contain a variety of patient education materials for helping patients who are at risk for the development of diabetes.
- Collaborative Practice Fundamentals Workshop—this will be an educational program designed to help pharmacists in the community setting to learn how to set up a collaborative practice and how to recruit providers, navigate approval as a CPP, and write a collaborative agreement.
- Establish Clinical Services Toolkit–this Pfizer collaborative project should be finalized in time for our Annual Convention.
- Long-acting Injectables Workshop—we plan to run legislation in 2021 to allow pharmacists to administer LAIs and to hold a workshop on long-acting injectables for behavioral health.



## **CONTINUING EDUCATION**

One of the member benefits is access to discounted or free continuing education. NCAP provides live programming, and on-demand webinars, as well as certificate programs. Furthermore, NCAP accredits continuing education programs for our partners using NC-CE, which is recognized by the NC Board of Pharmacy. NC-CE is another service the association provides which helps hold down program registration fees for pharmacists and technicians across our state.

#### 2020 CE PERFORMANCE-IT'S ALL IN THE NUMBERS



## NCAP COMMUNICATIONS

NCAP used a variety of communication methods in 2020 to keep our members informed, from email, social media posts, online discussions, newsletters and our journal.

### **Our Journal: The North Carolina Pharmacist**

In 2020, Editor-in-Chief, Tina Thornhill continued to work with NCAP staff to produce quarterly journal. *The North Carolina Pharmacist* is peer reviewed and was supported, in 2020, by the editorial board listed. The journal contains current and member-relevant information. Among the four issues in 2020, there were 6 different opinion or commentary pieces, 5 review articles, 4 original research articles, 6 member spotlights, 2 drug monographs, and 5 general information articles.

#### **Editorial Board**

Anna Armstrong	Amy Holmes
Jamie Brown	John Kessler
Lisa Dinkins	Angela Livingood
Jean Douglas	Bill Taylor
Brock Harris	

The latest issues of our journal and newsletters can be accessed under the 'News' tab on our home page at <u>www.ncpharmacists.org</u>.

### NCAP NEWSLETTERS

In 2020, we revamped our electronic newsletters, giving our *E-News* a facelift, and creating a separately published *Legislative & Policy Update* newsletter, which is used to convey our advocacy-specific news. Our initial goal for our *E-News* was to publish monthly, however, due to a number of unique challenges, we were only able to produce 9 issues in 2020. The publication schedule for the *Legislative & Policy Update* newsletter is as needed, and in 2020, during the short session year, we published 7 issues.

### NCAP SOCIAL MEDIA



In 2020, we had a goal to increase our social media presence. We added Linked In to our existing social media accounts. We created a new responsibility for the NCAP President-elect to work on content with the NCAP staff for social media posts. We also created a couple of social-media-specific charges for the 2020 Communications Committee. When compared to 2019, the number of social media posts for NCAP increased by 153% in 2020.

#### 2020 NCAP Social Media Statistics

A	115 Posts	2743 Likes	2972 Followers
Ø	71 Posts		435 Followers
	126 Tweets		3014 Followers
in	77 Posts		125 Followers

### NCAP STAFF

The following individuals made up the NCAP Staff during 2020.

Executive Director–Penny Shelton, PharmD penny@ncpharmacists.org (984) 439-1646 x. 225

Director of Practice Advancement–Cheryl Viracola, PharmD <u>cheryl@ncpharmacists.org</u> (984) 439-1646 x. 224

Director of Administrative Services–Teressa Reavis teressa@ncpharmacists.org (984) 439-1646 x. 223

Director of Communication & Marketing–Rhonda Horner Davis <u>rhonda@ncpharmacists.org</u> (984) 439-1646 x. 222 (336) 266-8784 mobile

Event Coordinator–Angie Broughton angie@ncpharmacists.org (984) 439-1646 x. 221 (336) 324-0797 mobile

CE Coordinator–Madelyn Ren Anhui madelyn@ncpharmacists.org (984) 439-1646

IT Support–Peter Trigianni peter@ncpharmacists.org (984) 439-1646